

No. 16

interzum award 2011: these are the winners



It's time for round six: once again in 2011 the coveted "interzum award: intelligent material & design" will be presented at interzum. With submissions from a total of 19 countries, the design prize is more international than ever before, proving that this award now enjoys the highest recognition worldwide and acts as a reliable biennial way marker for extraordinary innovations.

interzum 2011
25.05. – 28.05.2011

www.interzum.com

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For over 50 years the interzum trade fair has been a meeting place for the international supplier industry and, above all, a source of inspiration for industry, crafts and trade. Nowhere else in the world will you find such a wealth of innovations that have a decisive influence on the products of tomorrow. In keeping with this, ten years ago Koelnmesse launched the "interzum award: intelligent material & design" in cooperation with red dot projects. As always, this year's international jury was of the highest calibre, including architect and designer Prof. Masayo Aye from Japan/Germany, designer Martin Bergmann from Austria, interior designer Prof. Danny Venlet of Belgium, publisher Sergey Shustov of Russia and red dot design award initiator Dr Peter Zec from Germany. Together, they had to select the best products from all those submitted, which had been divided into three categories. The result: 8 awarded "best of the best" and 35 awarded "high product quality" status.

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This year a total of 208 products from 124 companies in 19 different countries were submitted – a new record (2009: 115 firms from 15 countries). The figures show that the "interzum award: intelligent material & design" has established itself internationally as a powerful communication and marketing tool. The products chosen for the industry award not only stand out against the broad range on offer at the trade fair, but this label for high-quality design also helps companies to draw attention to themselves in their long-term positioning against their competitors.

Place of business and (legal) domicile:
Cologne – District Court of Cologne,
HRB 952

The stated aim of the "intezum award: intelligent material & design" is to put the spotlight on qualities such as innovative design, intelligent details, aesthetics and functionality. In 2011 eight products embodied these perfectly and were awarded the title "best of the best", while a further 35 products were nominated by the jury for the "high product quality" award. The award ceremony will take place on 24 May 2011 as part of the opening event "interzum & friends", and all chosen products will be presented during the trade fair in a special exhibition on the boulevard.

The winners are:

Best of the best (alphabetically):

ARPA INDUSTRIALE	Naturalia
Bekaert Textiles	Smart Wrap
Beleaf	Beleaf veneers
Duropal (in collaboration with DEKODUR)	Duropal Design Surface Illusion for HPL
Julius Blum	"Boxsystem"
Resopal	RE-Y-Stone®
Unilin	UNICLIC
WO Interior	WO linoleum edging

High product quality (by area):

Materials and surfaces

Apos	Dymetrol coated
CLEAF	TSS 3D YOSEMITE
CLEAF	TSS NADIR
CLEAF	TSS SPIGATO
FRITZ EGGER (in collaboration with Akustik Plus, Digital Elektronik and Bartenback Lichtlabor)	LED auriLUX IN AKUSTIK
FROLI	FROLI back_support_pad
HOMAPAL Plattenwerk	H34/016 Larix Grey Matt Short-Carved
Konrad Hornschuch patterns	Stylo embossing structure for plain and
Leysen Wood Trading	PALMENHOLZ
LG Hausys	ZEA MARU

Pfleiderer Industrie (in collaboration with wodego and Duropal)	BalanceBoard
Resopal	RESOPLEX
Richter Furniertechnik	Acoustic Ri-Board A2
SITECH	EXTRALUX Beyond Glass
Süddekor	D.Fin supermatt

Fittings, glass & light

Confer	Relax-System RS 50
Decrui	Click drawer
EKU	EKU-FRONTINO 20
Gross + Froelich	MOVE elegance with Delta brake
Halemeier	LED Swing
Halemeier	LED Pady
Hera	LED L-Pad
Italiana Ferramenta	Liku
PAMAR	LOOP
PAMAR	ROD
PAMAR	ROCK
Zimmer Dämpfungssysteme	Central door closer

Upholstered furniture manufacturing & bedding

Bodet & Horst	Bielastic Comfort Streeetch
Desleeclama	ARGENTUM
Desleeclama	QUICK FIT
FROLI Kunststoffwerk	frolexus_Koala
INDURUB	SIGMA
Innofa	Airvent
Latexco	Fire Retardant
MAES MATTRESS TICKING	Cocona Natural Technology

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www.interzum.com.

25 – 28 May 2011
Cologne, Germany